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American League Learns Fast About Rookie Out of Holland
 Young Golfer Fails to Sign Card
Leader Not Satisfied





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## TV Shows

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## Wunnerful

 Wunnerful WunnerfulBy bob thomas HOLLYWOOD (AP) - While predicting trouble for television shows that attract older view ers, everything is simply wunnerful, wunnerful for Lawrence Welk.
Proof: he recently signed for his 10th season with the same
sponsor, J.B. Williams And sponsor, J.B. Williams And
that's for a 52 -week season, not the usual $32-39$ of most series. Welk's Hilting hour has been on ABC since July 2, 1955, and it may last forever, This despite the recent trend away from olders aifming at the 18 -49 market One longtime seer of the television market even predicted that Welk and Ed Sullivan, both with mature audiences, would vanish from the networks after next season.
what have more to go on than nue," the bandleader said deflantly. "I feel that any show that gives an hour of pure entertainment atands a good chance of survival.
"I plan to make that man eat Lewrence just that. For 15 yoars in network television he has been defying the scoffers, the wiseacres and the fun-pokers. His style seems to have remained the same, say, mid-1938,
ty he has changed.
ing our mode We are changing our mode you can't make the change so severe that you sink with it. That happens with a lot of shows. They start making
changes and all of a sudden changes and all of a sudden
they have no format; they're they have no format; they're
neither fish nor fowl. "Next season I'll try to make improvements, without going too far. I like to pull a little stunt now and then, like on the firat ahow this season when I the elderly people thought I had changed my style I hadn't." Welk boasted of his "nice, loyal, stable audience." It includes the very young-lie notices the


TV-Radio Bales and Eorviee


Tom Jones is a gangster and Raquel Welch his moll on ABC's "This Is Tom Jones" Thursday 9-10 p.m. youngaters who cheer for his the Welk show; it is the least more money by creating a bet- Richard Zanuck (Fox), or a Bob one when he appears on expensive variety hour in night- ter product. time television. He has long Incidentally one of the pubin sadd "Bracken' oats in parades. ume television. He has long changes in the wer of the "We lose them when they beThe teen-agers," he admitted. or that reason saturday night maintained the practice of paying his pertormers originally 20 ,
now 45 , at union scale or my show; it's date night for the youngsters.
hey hen we get them back when hey are newlyweds and start ing that they are rewarded by ing that they are rewarded by "wunnerfuil, wwinnerful.". He ersonal appearances, a profit- talks better now. He was sup"Thing plan and other benents. cent "Here's Lucy" show but "There is a trend in this coum- kept saying "w onderiful." hho support our show." served. "I dont't belleve that is stead of 'wunnertul' once more scene", Cost is another factor that right under the free enterprise and I'll alug you!"
contributes to the longevity of syatem. People should earn right the next time.

## 'Braken's World' Brightens

HOLLYWOOD (AP) - Can jor studio was both soap-operat remain in the cast, but ahe'll be "Bracken's World" keep up ic and anachronistic. Eleanor in a new assignment as talent with the fast-moving world of Parker, the series principal coordinalor in the head,ofice. Hollywood? Producer Stanley star, walked out in midseason "The three giris in the school Rubin thinks so, and he's mak- with the claim that ahe had lit- Linda Farrison, Laraine Steing changes in the television the to do. series accordingly.
"Bracken's World" had a The audience seemed contused tract players."
rocky start in its first geason on by the immense cast-11 regu- The series, some say pors NBC. Some critics scoffed that lara in all. But as the perform- traya studios as they used to be its portrayal of life inside a ma- ers became more familiar, the -big, busy, aswarm with ac

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188R W. Middle Turnpike "Bracken's worrdac. Althound tors. Slloce it began, Hollywood "Bracken's Worrid. remanined has fallen on hard tmes. Pro.
 Century-pox producton for the ente turn out much of the prod. $1070-71$ season.
Rubin admitted has problem The biggest change in the serin keeping up with the mpld lees will be to bring studio boome changes in ine nim worrad. John Bracken onstago-in tho
 anachronilim, and there it tome were dellvered uike meanagee fustification tin their critucimm. from Mt. Olympua. Bracken will But a year and a halt ago when be portrayed by Lealle Nielien. wo dia te pint imm tor srack The way we see him, said en'a, conditiona were cilrerent. Rubin, "Ia not as a Barry Comb, "At mat ume, talent schools a Jack Wamer, a Loids B. May-:
 Now all are gone, Eut two were grown up in the movile utineses, commilted to that bails and we ith now in hill mid-roe, and has had to continue with it in the boen a film maker himseir, in firat soason. "Next year the talent school "Ho has gone to college and is Wil
en'r.'. The head of the school, is the new breed of atudlo head, en'a. The head of he shoil ilite a Johin Calley (Warners), a

Rubin sald "Bracken" World" would make a strong ef Wort to mirror the hot toples in rulinge by Jim Auhreh and oth$r$ studlo chiefs that budget must be held at $\$ 2$ million; mi ority hiring; the pursuit of tho "Right now we're worling on a script called "The Nude "Does th eproducer reported "Noes NBC." know that?"


Harry Belafonte as a Harry Belaionte as a
labor leader in the film, "Island in the Sun" Thursday $9-11$ p.m. on CBS.

PAGE Two
MANCHESTER EVENING HERALD, MANCHESTER, CONN., SATURDAY, JUNE G, 1970
SATURDAY JU PROGRAM Educational


SUNDAY JU PROGRAM




Radio for the Week
(These are the basie listings, and include only thase news
broadeasts of 10 or 15 minutes in length. Some stations carry other short newscasta. Defly sports information can be found
on the sports pages.). on the sports pages.)

## THURSDAY JU PROGRAM



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 13:00 Dick Hatddad
6:00 Rellgious anday

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2:00 programining
WRCH - 910

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8:00 Religious programis
1!:00 Qulet Houra

## Spring Time Special YOUR CHOICE OF CARPETS COMPLETELY INBTALLED

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DAIGLE CARPET COVERIMG, INC.


Highlights TODAY: "The Draft: Who
Serves?;" a look at the syatem Serves?;" a look at the system
and possible reforms, $9: 30-10: 30$ p.m. on ABC.
SUNDAY: show, 9.11 p.m. on ABC. Awards MONDAY: "Carrie", film ad-
aptation of Drelser with Laurence Olivier and Jennifer Jones, 8:30-10:30 p.m. on
ABC. ."You're Never Too Young," another Dean Martin
and Jerry Lewis tilm, $9-11$ p.m. on NBC. . "Things That Need
Telling. . That Poets Tell,"
 the drug problem-in the sub-
urtss, $10: 30-11$ p.m. on ABC. TUESDAY: "The Min Hunters." on early man, 8-9 pmm
pm.

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& \text { cerpts, } 9 \text { p.m. on Criannel } 24 \text {. Mnutes." a report on child } \\
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## WEDNESDAY: "NEFT Jazz:

 Charies Lloyd," he and his com-bo pertorm, $88: 30 \mathrm{p} . \mathrm{m}$. on Channo periorm, 8-8,30 p.m. on Chan-
nel 2 A .
Chariey Brown In Love, gang, $8: 30-9 \mathrm{p} . \mathrm{m}$. on CBs.
THURSDAY: "NET Playhouse," presents "A Ceremony
of Innocence," hintorical drama with modern paraliels, starring
Richard Kiley, $8: 30$, Richard Kiley, ${ }^{8: 30}$ p.m. on
Channel 24.... "Island in the Sun," film on integration in
West Indies, with Jemes Mineon West Indies, with J.
9-11 p.m. on CRS.

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